

Overview

All emails are coded and designed on an HTML template. We cannot offer spec or accept camera ready eblasts.

The emails use a custom configuration of the available modules shown below. Some modules are required such as the Pre-Header and Logo. Other modules, such as the Footers for Social Media or Navigation, are not required.

Available fonts are standard system fonts such as Arial, Helvetica, and Times New Roman. Email does not support fonts outside of standard system fonts. For imagery, please provide high resolution photos if possible.

Lastly, emails are customizable for the client. Requested emails do not need to follow the email gallery examples.



Modules

Pre-Header

- Pre-Header should be around 75 characters.
- View in browser is pre-populated.

Pre-Header

[View in Browser](#)

Logo

Logo - min 200px wide

Navigation

Limit to four navigation links.

Nav 1 | Nav 2 | Nav 3 | Nav 4

Full-Width

- Hero Image
- Headline
- Body Copy
- CTA

Provide a clickthrough for this module. If multiple clickthroughs are needed, provide each one.



**Image
min 1200px wide**

Headline

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. Etiam bibendum mauris id tortor pretium, non laoreet nunc mollis. Integer lobortis eu purus ac congue. Sed semper magna ut tellus commodo egetas ut quis.

CTA

Right Sidecar

- Hero Image
- Headline
- Body Copy
- CTA

Provide a clickthrough for this module. If multiple clickthroughs are needed, provide each one.

Headline

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. Etiam bibendum mauris id tortor pretium, non laoreet nunc mollis.

CTA

Image
min 526px wide

Left Sidecar

- Hero Image
- Headline
- Body Copy
- CTA

Provide a clickthrough for this module. If multiple clickthroughs are needed, provide each one.

Headline

Image
min 526px wide

Headline

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. Etiam bibendum mauris id tortor pretium, non laoreet nunc mollis.

CTA

Multi Column

Ranges from two to four columns. Each column includes the following:

- Image
- Headline
- Body Copy
- CTA

Provide a clickthrough for each column.

Image
min 526px wide

Image
min 526px wide

Image
min 526px wide

Headline

Headline

Headline

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. mollis.

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. mollis.

Body Copy - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras bibendum sit amet augue quis vestibulum. mollis.

CTA

CTA

CTA

Footer

Includes optional and required features:

- Footer Navigation (optional)
- Copy (optional)
- Address (required)
- Social Media links (optional)



Address | City | State & Zip Code

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Example

Email modules are customizable to client needs. Below are the modules found in the example to the right. Use the numbers to locate the module.

1. Pre-Header

2. Logo

3. Navigation

4. Full-Width

5. Right Sidecar

6. Left Sidecar

7. Multi Column

8. Footer

1 We're blowing away the competition! Save today! [View in Browser](#)

2 **HURRICANE'S MATTRESS OUTLET**

3 MATTRESSES | BEDROOM SETS | SECTIONALS | SOFAS | RECLINERS

4 We're *Blowing Away* the Competition!
SCROLL FOR SAVINGS!

5 **COMFORT ADJUSTABLE BASES**
STARTING AT
TWIN XL **\$599** QUEEN **\$799**
with mattress with mattress
SHOP MATTRESSES

6 **FARMHOUSE 4 PC BEDROOM GROUP**
\$1099
Includes headboard, nightstands, and bench
SHOP NOW

5 **MODERN 6PC BEDROOM GROUP**
\$1299
Includes headboard, rails, dresser, nightstands, and chest
SHOP NOW

6 **ASHLEY FURNITURE SECTIONAL**
Available in 3 colors
\$699
Hot Buy!

7 **\$599** **\$349** **\$399** **\$599**
2120206 2120206 2120206 2120206
• Power Recliner • USB Port Available in Black
SHOP ALL RECLINERS

8 **HURRICANE'S MATTRESS OUTLET**
OPEN MON-SAT 10-5
FINANCING AVAILABLE | 90 DAYS SAME AS CASH | DELIVERY AVAILABLE
251-971-2625
1909 N. MCKENZIE ST | FOLEY, AL 36535
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If you would prefer not to receive such messages in the future, you may unsubscribe from our email list by [clicking here](#).
INSERT OPT OUT ADDRESS HERE.